

PUMP UP YOUR ACT!

Your installation of ACT! is ready to pump up your productivity.

You have already made an important strategic move with your decision to harness the power of ACT! in your business. But there is more ...

Because your business is unique, how you use ACT! will be different to other users of ACT!

Often requirements are so specific to your business needs, that custom programming is the preferred solution.

Custom programming allows you to pump up your productivity by designing tailor made add-on solutions to enhance the power of your ACT! database.

You can:

- eliminate repetitive manual tasks;
- reduce the risk of input errors;
- integrate ACT! with other programs or systems; and
- reduce, or even eliminate, training required to follow your company's procedures.

Custom programming add-ons do not modify your ACT! installation, but instead extend the capabilities of ACT!, allowing you to concentrate on the important part of your business ... your customer relationships.

Custom programming to meet your unique business requirements ...

The Custom Programming Team at Act Today helps businesses like yours extend the capabilities of ACT! to suit the way you do business. ACT! was designed from the beginning with flexibility and customisation in mind. The Custom Programming Team crafts everything from simple one-click automations, to in depth software development.

Your software remains unchanged. Your support remains unchanged. But with customised programming you pump up your ACT!

In Brief

- ACT! is designed to be customised to your specific needs.
- Custom programming pumps up your ACT! productivity.
- Act Today has a team of accredited and talented custom programming professionals.
- You can eliminate repetitive tasks.
- You can reduce input errors.
- You can integrate ACT! with other programs.
- You can reduce the training required.
- Custom programming is cost effective.

Ring Act Today on
1300 362 046 or speak with
your Act Today consultant.



Why customise?

Custom programming means you can embed your unique business procedures into your ACT! database, regardless of their complexity. Each individualised solution is designed, tested and then reviewed by our dedicated programming team to create a 'custom fit' that releases more of the power stored in your ACT! database.

Save time and money

When you automate repetitive tasks, you save time and money on labour, ensure data consistency by removing human error, and release your team to be more productive.

Simplify the experience

No matter how complex (or simple) your business procedures, incorporating automation into your ACT! database makes the end user experience simpler. This saves time on training and reduces the reliance on the technical ability of your team.

Capture your business intelligence

Your processes and procedures have been developed and refined through time and a lot of effort. Now you can capture that business intelligence into a system that is available to your team at the click of a button. A systemised work flow requires your team to enter critical information at each stage, and automatically schedules tasks for them to perform. Simple KPIs can become available at the click of a button from your ACT! database ... and you'll have confidence in the result.

About the team

Act Today is the leading provider of Customer Relationship Management (CRM) software and solutions in Australia. We specialise in ACT! software, which is used by more businesses throughout the world than any other CRM tool. It's easy to use and it unleashes locked up potential in our clients' businesses.

The team has 20 Certified Consultants with over 90 years combined experience in helping businesses put systems in place to increase their sales, improve their productivity and boost profits. With this experience, your ACT! consultant can assist you in identifying areas of your business that can be streamlined through the use of custom programming.

To find out more about custom programming solutions ask your Act Today consultant or call Act Today on 1300 362 046

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As a leading provider of relationship management software, we know that it is vital to invest in a business partnership that works. With Act Today we have done just that. We've used their services ourselves and are keen supporters of the services they offer ACT! customers.

Knowing the Act Today team have specialist knowledge in our software and expertise in adding unique functionality to suit any business, has not only been of great value to our business, but built a strong partnership based on trust and loyalty.



***Ken Prokopec,
Regional Manager***

***Sage Business Solutions
Pty Ltd***

